

**CONRAD PRODUCTIONS
41 WASHINGTON PLACE
EAST RUTHERFORD, NJ 07073
(201) 935 - 6396 * 1 - 800 - 352 - 7256**

CULTURAL ARTS EDUCATIONAL SCHOOL ASSEMBLY PROGRAMS

TO: Assembly Coordinator

From: Bob Conrad

RE: Assembly Program

Enclosed are newsletter/bulletin information, and study guides for the program

Music of the World . Please use these materials to prepare for the assembly as indicated.

Bulletin Information: This information may be used verbatim or in an edited version for the school newsletter, bulletin, or other media.

Study Guides: Classroom discussion of the subject matter presented in the program will greatly facilitate student comprehension of the educational content of the program. Please provide a copy of the study guides to each of the classroom teachers.

Introduction: Please give the enclosed suggested introduction to the person that will be introducing the program, and ask them to read the introduction as written. Thank you.

We thank you for your efforts in preparing students for the upcoming assembly program

MUSIC OF THE WORLD

Suggested introduction

BOB CONRAD HAS TRAVELED AROUND THE WORLD WITH HIS MUSIC , AS A STUDIO MUSICIAN HE HAS PERFORMED ON COUNTLESS RECORDINGS AND RADIO AND TELEVISION COMMERCIALS. NOW YOU HAVE A CHANCE TO MEET HIM IN PERSON.

LET US HAVE A WARM WELCOME FOR MR. BOB CONRAD.

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CULTURAL ARTS EDUCATIONAL SCHOOL ASSEMBLY PROGRAMS

MUSIC OF THE WORLD

A TEACHERS GUIDE

TEACHERS OUTLINE

This program introduces your students to music of every type; pop, folk, country, ethnic, bluegrass, jazz, rock and classical. Bob Conrad using an array of musical instruments including; the guitar, banjo, and a host of rhythm instruments will take your students on an imaginary journey to almost every country in the world through it's music. The program is presented in a lighthearted, entertaining fashion that is both educational and fun at the same time. It is a stepping off point that can lead to in depth discussion in the classroom

at any grade level. Please use this program as an introduction and follow up with classroom discussion .

OUR TWO OBJECTIVES

1. First , just as students are taught how to exit the school in case of a fire, they need to learn how to assemble in a quiet and orderly manner. This program is a **live** program which is **spontaneously** presented and not automatically presented as a movie or television program. Therefore, it calls for students to be on extra good behavior. This means reminding them before the program about **good assembly manners**, such as not talking, sitting up straight, keeping hands to themselves and laughing/ applauding the program without booing or whistling.
2. Second, the purpose of the program is to introduce , broaden, and give depth to the individual student's conception of some of the particulars, as well as wide range of material in the study of music in general and the various countries in which the various forms of music originate. Younger students will understand that our country is just one of many, many countries around the world . They will be introduced to different types and styles of music from around the world. Older elementary students will enjoy the program because it puts the fun back into learning.

BIBLIOGRAPHY:

ALL ABOUT MUSIC, May Davis (Oxford Univ. Press)
MUSIC, Carol Greene (Childrens Press)
LOOKING AT MUSIC, Chris DeSouza(Van Nostrand Reinhold)
FIRST OMIBUS OF FOLK MUSIC, by Albert Gamse, Lewis Publishing , NYC.
WEE SING, SING-ALONGS, by Pamela Conn Beall & Susan Hagen Nipp, Price Stearn Sloan, Los Angles, Ca

AREAS OF CURRICULUM INTO WHICH THIS PROGRAM MAY BE INTEGRATED:

MUSIC, GEOGRAPHY, SOCIAL STUDIES, LITERATURE, ART, DRAMA.

VOCABULARY WORDS USED IN THIS PROGRAM:

MUSIC	ROCK	STRING	GUITAR	WALTZ
REED	BANJO	MARCH	DANCE	PERCUSSION
KEYBOARD	DRUM	MARACA	RHYTHM	TAMBOURINE
JAZZ	INSTRUMENT	COUNTRY	FOLK	BRASS
		DISCO		

We have included a Music of the World Word Search using these words. Please copy and distribute to your class. Thank you.

SUGGESTED FOLLOW- UP ACTIVITIES:

It has been said that learning occurs as we reflect about what has happened - it is important to allow time for student reflection after the program. Three ways are:

1. Assign the composition of letters relating to the program. These may be addressed to the presenter, the PTA (if they sponsored the program) , the school administrator, or even the local newspaper.
2. Assign the drawing of posters that relate to the program just seen.
3. Classroom discussion of the following:
 - a. Locate on a map the countries highlighted in "The Rhythms of the World"; Spain, France, Brazil, Poland, Ireland, Russia, Germany, Cuba , Hungary, Canada, Jamaica , Nigeria, Australia and Mexico
 - b. Discuss the families of musical instruments (Brass, Reed, String, and percussion) and the instruments contained in each.
 - c. Discuss and play examples of music from the various countries.
 - d. Discuss and play various examples of different types of music; jazz, folk, rock, country, and classical.
 - e. Copy and distribute the Music Word Search to your class.

NEWSLETTER/BULLETIN INFORMATION

Bob Conrad, professional school assembly presenter specializing in entertaining, educational assembly programs, will be performing for the students of _____ School on _____ (date) at _____ (time) .

Mr. Conrad will present his program " Music of the World" , which will take the students on an imaginary voyage around the world using Music, Dances, and Hats from over 25 different cultures: every member of the audience will become involved as they sing, clap, and participate in the fun. Bob Conrad will perform on a wide variety of instruments such as the Guitar, Banjo, as well as Rosita the Brazilian Talking Drum, the Steel Drum, the African Kalimba, and a host of rhythm instruments.

Bob Conrad travels to hundreds of schools through out New York, New Jersey, Connecticut, and Pennsylvania each year presenting this and other educational programs. A very talented musician, Mr. Conrad has performed on recordings, and radio and television commercials as both a performing and studio musician, he has worked with (and taught) some of the truly great artists in show business. (As a music teacher for more than 15 years, he has trained dozens of young people who now work as professionals in the field.) No newcomer to the field of children's entertainment , Conrad has been appearing at schools, shopping malls, libraries, museums, camps and picnics for more than 25 years. Mr. Conrad lives in East Rutherford, NJ , with his wife Nancy and their thirteen children.

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Photo's may be downloaded from Web Site.

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