

**CONRAD PRODUCTIONS
41 WASHINGTON PLACE
EAST RUTHERFORD, NJ 07073
(201) 935 - 6396 * 1 - 800 - 352 - 7256**

CULTURAL ARTS EDUCATIONAL SCHOOL ASSEMBLY PROGRAMS

TO: Assembly Coordinator
From: Bob Conrad
RE: Assembly Program

Enclosed are newsletter/bulletin information, and study guides for the program **BOOKS ARE MAGIC** . Please use these materials to prepare for the assembly as indicated.

Bulletin Information: This information may be used verbatim or in an edited version for the school newsletter, bulletin, or other media.

Study Guides: Classroom discussion of the subject matter presented in the program will greatly facilitate student comprehension of the educational content of the program. Please provide a copy of the study guides to each of the classroom teachers.

Introduction: Please give the enclosed suggested introduction to the person that will be introducing the program, and ask them to read the introduction as written. Thank you.

We thank you for your efforts in preparing students for the upcoming assembly program.

BOOKS ARE MAGIC

Suggested introduction

OUR PROGRAM TODAY IS ENTITLED BOOKS ARE MAGIC. USING MAGIC, PUPPETS, AND VENTRILOQUISM OUR PRESENTER , MR. BOB CONRAD WILL SHOW US ALL THE WONDERFUL THINGS THAT CAN BE FOUND IN A BOOK, AND THAT READING CAN BE FUN.

LET US HAVE A WARM WELCOME FOR MR. BOB CONRAD.

**CONRAD PRODUCTIONS
41 WASHINGTON PLACE
EAST RUTHERFORD, NJ 07073
800-352-7256 FAX: 201-935-6396**

CULTURAL ARTS EDUCATIONAL SCHOOL ASSEMBLY PROGRAMS

BOOKS ARE MAGIC

A TEACHERS GUIDE

TEACHERS OUTLINE

This program introduces your students to the importance of reading, and all the wonderful things that can be found in a book. Using Magic, Puppets, Ventriloquism, Story Telling, and Balloons, Bob Conrad will show your students all the many different types of books: Folk Tales, Animal Stories, Stories about Foreign lands, Biographies, Ghost Stories, how-to do-it books. The program shows that reading is fun, that a book is filled with magic, adventure, mystery, and fun. The program is presented in a lighthearted, entertaining fashion that is both educational and fun at the same time. It is a stepping off point that can lead to in depth discussion in the classroom at any grade level. Please use this program as an introduction and follow up with classroom discussion.

OUR TWO OBJECTIVES

1. First, just as students are taught how to exit the school in case of a fire, they need to learn how to assemble in a quiet and orderly manner. This program is a **live** program which is **spontaneously** presented and not automatically presented as a movie or television program. Therefore, it calls for students to be on extra good behavior. This means reminding them before the program about **good assembly manners**, such as not talking, sitting up straight, keeping hands to themselves and laughing / applauding the program without booing or whistling.
2. Second, the purpose of the program is to introduce, broaden, and give depth to the individual student's conception of some of the particulars, as well as wide range of material that can be found in a book. Our main purpose is to show that reading is fun and not a chore. Younger students will understand that there are many different types of books and that they can have fun and learn something at the same time. Older elementary students will enjoy the program because it puts the fun back into learning.

Visit us on the Web at www.conradproductions.net

SUGGESTED CLASSROOM PREPARATION FOR THIS PROGRAM

Tell your students that several students will be invited to take part in the program. **Only** those who are seated **quietly** with their hand raised will be asked. Remind your students to be on good behavior.

Look over the books in the Bibliography or select one from your own school library to read or show to your class the wide range of subjects that can be found in a book.

BIBLIOGRAPHY:

The World of King Arthur and his Court, Kevin Crossley-Holland (Penguin Putnam Books for Young Readers. NY)

Fires of Merlin, T.A. Barron (Penguin Putnam Books for Young Readers, NY)

Rain Forest Animals, Chinery, Michael (Random House, NY)

Learn How to make Balloon Animals & More, Terence Gleason (Conceptions)

African Folktales; traditional stories of the Black World, Roger D. Abrahams (Pantheon Books)

Walt Disney's Stories from other Lands, (Golden Press)

Harry Houdini; Young Magician, Kathryn Kilby Borland, Helen R. Speicher (Aladdin Paperbacks)

Aesop's Fables, (Holt, Henry & Co. LLC)

Dracula, Jim Pipe (Copper Beach Books)

Ackamarackus, Julius Lester (Scholastic, Inc)r

Theatrical Magic, Gloye, Gene (Magic Inc, Chicago,Il)

Ventriloquism, Magic with your Voice , Schindler, George, (David McKay Co. NY)

AREAS OF CURRICULUM INTO WHICH THIS PROGRAM MAY BE INTIGRATED

READING, SOCIAL STUDIES, LITERATURE, ART, DRAMA, MUSIC.

SUGGESTED FOLLOW- UP ACTIVITIES:

It has been said that learning occurs as we reflect about what has happened - it is important to allow time for student reflection after the program. Three ways are:

1. Assign the composition of letters relating to the program. These may be addressed to the presenter, the PTA (if they sponsored the program) , the school administrator, or even the local newspaper.
2. Assign the drawing of posters that relate to the program just seen.
3. Class discussion :
 - a. Discuss the various types of books covered in this program:
 1. Folk Tales
 2. Animal Stories
 3. Stories about Foreign Lands
 4. Biography
 5. How -to do-it.
 - b. Discuss the types of stories they like to hear, and or read.
 - c. Discuss what parts of the program they liked best.
4. Select a book from the Bibliography or from the school library and read to class.

NEWSLETTER/BULLETIN INFORMATION

Bob Conrad, professional school assembly presenter specializing in entertaining, educational assembly programs, will be performing for the students of _____ School on _____ (date) at _____(time) .

Mr. Conrad will present his program "**Books are Magic**", giving the students the chance to see all the wonderful things you can find in a book : Fun, Adventure, Mystery , and Magic. Using magic, puppets, ventriloquism, story telling, and balloons Bob Conrad will give the students a new insight into the world of fun and adventure that can be found in a book. He will show them that reading is fun. That a book can take you places you've never been, let you meet people you have never met, and see things you have never seen. .

Bob Conrad travels to hundreds of schools trough out New York, New Jersey, Connecticut, and Pennsylvania each year presenting this and other educational programs. A very talented gentleman, Mr. Conrad uses the skills of Magic, Puppetry, Ventriloquism , Storytelling, and Music to make learning fun, interesting, and exciting.

No newcomer to the field of children's entertainment , Conrad has been appearing at schools, shopping malls, libraries, museums, camps and picnics for more than 25 years. He is the author of " THE PUPPETRY WORKSHOP MANUAL", " MOUTH PUPPETS", and "BOB CONRAD'S CHALK TALK CARTOONS". Considered an expert in the field of children's entertainment he is a regular columnist in "LAUGH MAKERS" magazine. For ten years he was the editor of "PUPPETRY WORKSHEET" the official newsletter of the AMERICAN PUPPETMAKERS ASSOCIATION, of which he was one of the founders. He is a member of the Puppeteers of America, The Puppetry Guild of New York, The North American Association of Ventriloquists, and the Society of American Magicians.